

Press Release

Sime Darby New Zealand chooses the incadea.engine® Importer Management Module

11/09/09

After a thorough review process, we are extremely excited to announce that Sime Darby NZ has chosen the incadea.engine® Importer Management Module (IMM) for its new Chrysler distributorship. To be delivered by the incadea partner for New Zealand Australia, **Avanti Solutions Ltd.**

Sime Darby will soon become the sole importer and distributor for Chrysler in New Zealand and needed a proven solution with a strong financial core, comprehensive automotive industry functionality and the 'out of the box' Importer process fit offered by incadea and the IMM. In particular Sime Darby was impressed by the OEM endorsement for incadea and the factory interfaces that this endorsement has provided for.

Reporting and Relationship Management are also key pain points for Sime Darby currently. Pain which they have identified incadea can address and alleviate.

Finally, Sime Darby NZ needed a scalable, multi franchise platform that will grow with them as they continue with their very rapid and successful rise in the New Zealand Automotive market.

Avanti's strong local market presence and proven track record of implementing Importer solutions both in New Zealand and internationally was key to securing this success.

Incadea is based on Microsoft Dynamics NAV, a world renown mid market ERP Business Solution.

